



# BREAKING BARRIERS BUILDING BRIDGES



Celebrating 70 Years of Legacy, Leadership, and Gervice

SATURDAY, JUNE 28, 2025

### SPONSORSHIP OPPORTUNITIES

VIRGILHAWKINSNBA.COM



Dear VHFCNBA Supporter:

On behalf of the Virgil Hawkins Florida Chapter of the National Bar Association (VHFCNBA), I am honored to invite you to partner with us as a sponsor for our 70th Anniversary Gala, which will be held on June 28, 2025, at 6:00 p.m. at the Boca Raton resort. This milestone event will celebrate seven decades of advocacy, legal excellence, and community service in Florida.

The VHFCNBA was founded to ensure equal access to justice and to increase economic parity for the less fortunate. Over the past 70 years, we have provided invaluable resources to our members, the legal profession, and the broader community. Our work includes offering scholarships to deserving law students, hosting legal clinics and bar preparation seminars for underserved populations, and providing education and tools to expand our members' practices.

Your sponsorship will not only celebrate our history but will also directly support our ongoing scholarship programs and community initiatives. By investing in VHFCNBA, you are helping us empower future legal leaders and expand access to justice across Florida.

Enclosed you will find detailed sponsorship opportunities. We are happy to customize a package that aligns with your organization's goals. Please feel free to contact me at <a href="mailto:vhfcnba@gmail.com">vhfcnba@gmail.com</a> with any questions.

Thank you for considering this opportunity to make a meaningful difference.

Yours in service,

Benjamin C. Garcia

President

## Sponsorship Opportunities

#### TITLE SPONSOR - \$20,000 (ONLY ONE AVAILABLE)

- Two premium reserved tables for 10 guests each with priority placement and table signage
- Scholarship awarded in the Title Sponsor's name
- Two-minute, onstage remarks by company or firm representative during gala program
- Recognition as gala title sponsor on individual display board prominently featured at the gala
- Recognition as gala title sponsor in slide presentation during the event
- Recognition as gala title sponsor on the VHFCNBA website until July 1, 2026
- Sponsor recognition as gala title sponsor on all event marketing materials such as weekly e-newsletters, event invitations, press releases, gala program, and social media announcements associated with the event
- Recognition as a VHFCNBA gold level annual sponsor (value: \$5,000)
- Full-page (inside front cover), color ad in the souvenir gala program
- 2 VHFCNBA Lifetime Memberships
- 1 complimentary registration at each of VHFCNBA's four (4) quarterly meetings during the 2025-2026 term
- Sponsor Spotlight feature in the e-Newsletter during the month of your choice (July 2025 to June 2026)
- Present one (1) CLE seminar for VHFCNBA members during the 2025-2026 term
- · Logo included on step & repeat

#### PLATINUM SPONSOR - \$15,000.00

- Premium reserved table for 10 guests with table signage
- Recognition as gala platinum sponsor on event signage
- Recognition as gala platinum sponsor in slide presentation during the event
- Recognition as gala platinum sponsor on the VHFCNBA website until July 1, 2026
- Sponsor recognition as gala platinum sponsor on event marketing materials such as weekly e-newsletters, event invitations, gala program, and social media announcements associated with the event
- Recognition as a VHFCNBA silver-level annual sponsor (value: \$3,000)
- Full-page color ad in the souvenir gala program
- 1 VHFCNBA Lifetime Membership
- 1 complimentary registration at each of VHFCNBA's four (4) quarterly meetings during the 2025–2026 term
- Sponsor Spotlight feature in e-Newsletter during the month of your choice (July 2025 to June 2026)

## Sponsorship Opportunities

#### **GOLD SPONSOR - \$10,000.00**

- Reserved table for 10 guests with table signage
- Recognition as gala gold sponsor on event signage
- Recognition as gala gold sponsor in slide presentation during the event
- Recognition as gala gold sponsor on the VHFCNBA website until July 1, 2026
- Sponsor recognition as gala gold sponsor on event marketing materials such as weekly e-newsletters, event invitations, gala program, and social media announcements associated with the event
- 1 VHFCNBA Lifetime Membership
- Full-page, color ad in the souvenir gala program

#### SILVER SPONSOR - \$5,000.00

- Reserved table for 10 guests with table signage
- Recognition as gala silver sponsor on event signage
- Recognition as gala silver sponsor in slide presentation during the event
- Sponsor recognition as gala silver sponsor on event marketing materials such as weekly e-newsletters, event invitations, gala program, and social media announcements associated with the event
- 5 VHFCNBA Memberships for the 2025-2026 term
- · Half-page, color ad in the souvenir gala program

#### **BRONZE SPONSOR - \$2,500.00**

- Reserved tickets for 5 guests
- Recognition as gala bronze sponsor on event signage
- Recognition as gala bronze sponsor in slide presentation during the event
- Sponsor recognition as gala bonze sponsor on event marketing materials such as weekly e-newsletters, event invitations, gala program, and social media announcements associated with the event
- 2 VHFCNBA Memberships for the 2025-2026 term
- Quarter-page, color ad in the souvenir gala program

#### **TABLE SPONSOR - \$2,000.00**

- Reserved table for 10 guests with table signage
- Recognition as gala table sponsor on event signage
- · Recognition as gala table sponsor in slide presentation during the event

### Additional Promotional Opportunities

#### **Program Advertisements**

Full Page Ad - \$750.00 Half-Page Ad - \$350.00 Quarter Page Ad - 200.00

#### **Exclusive Naming Rights**

These are specific elements of the gala with targeted, exclusive underwriting opportunities that offer prominent recognition during the event.

Branded Party Favors - \$5,000 Branded Center Pieces - \$5,000 Bar with Signature Cocktail - \$4,000 Branded Photo Booth - \$4,000 Entertainment - \$4,000 Named Scholarship - \$1,700

\*All naming rights come with 2 tickets to the event, a full-page ad, and sponsor recognition

### Sponsorship Commitment Form

Individual or Business Name as you would like it to appear on materials		
Contact Name	Telephone Number	E-mail Address
Mailing Address	City/State/ZIP	
SPONSORSHIP AMOU	NT	
Title	\$20,000.00	
Platinum	\$15,000.00	
Gold	\$10,000.00	
Silver	\$5,000.00	
Bronze	\$2,500.00	
PROGRAM ADVERTISE	MENT	
Full Page	\$750.00	
Half Page	\$350.00	
Quarter Page	\$200.00	
EXCLUSIVE NAMING R	IGHTS	
Party Favors	\$5,000.00	
Center Pieces	\$5,000.00	
Bar	\$4,000.00	
Photo Booth	\$4,000.00	
Entertainment	\$4,000.00	
TOTAL COMMITMENT	<b>¢</b>	

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits, and recognition.

For your convenience, you may pay for your sponsorship via our website at <a href="https://virgilhawkinsnba.com">https://virgilhawkinsnba.com</a> and email this form to <a href="mailto:vhfcnba@gmail.com">vhfcnba@gmail.com</a>.

Please send your high-resolution logos and/or ads to <a href="mailto:vhfcnba@gmail.com">vhfcnba@gmail.com</a> by May 28, 2025.

### about VHFCMBA



Since its inception in 1955, the Virgil Hawkins Florida Chapter of the Nation Bar Association has been dedicated to advancing equality in the legal profession and the justice system. Named in honor of Virgil Hakwins, a trailblazing figure in Florida's civil rights history, the chapter continues his legacy through community outreach, professional development, and advocacy. Our scholarship programs help remove financial barriers for future attorneys, and our community efforts ensure legal resources are accessible to those most in need.

Your support allows us to continue this critical work.